

Price List



Before I can give you an accurate cost for your graphic design project (and if you need print, I can help with that too), I'll need to know a little more about it. Please email alison@number27design.co.uk to get the ball rolling.

However, if you're curious as to what your project might cost, take a look below to get an idea. Don't worry if what you want isn't on the list though, this is just a taster...

DESIGN FOR PRINT

LOGO & BRAND IDENTITY

Brand essentials pack	£350
• Three initial logo concepts to choose from	
• Up to three rounds of amendments	
• Colour palette: main and complementary	
• Font details – both main font and supporting body copy font	
• Full set of logo file formats including vectored eps, jpeg and png	
• Brand guidelines and file usage instructions	

BUSINESS STATIONERY DESIGN

Business card (double-sided)	£50
Loyalty card (double-sided)	£50
Appointment card (double-sided)	£50
A4 letterhead (single-sided)	£35
Compliment slip (single-sided)	£35

LEAFLET DESIGN

A6 (single-sided)	£50
A6 (double-sided)	£75
A5 (single-sided)	£50
A5 (double-sided)	£75
A5 (4-pages)	£120
A5 (8-pages)	£200
A4 (single-sided)	£75
A4 (double-sided)	£120
A4 (4-pages)	£200
A4 (8-pages)	£320
DL (double-sided)	£75

OTHER DESIGNS

DL Gift voucher (single-sided)	£50
A5 Gift card (single-sided)	£50
A6 Postcard (double-sided)	£50
Roller banner	£95
Product labelling	£50

DESIGN FOR DIGITAL

SOCIAL MEDIA GRAPHICS

Social media header	£40
4:5 ratio promo post with content	£20
4:5 ratio infographic	£35

SOCIAL MEDIA BUNDLES

Branding pack	£75
1 x social media header	
2 x 4:5 ratio post background template	
2 x 16:9 ratio story background template	

Content pack	£125
10 x 4:5 ratio content posts	

Infographic pack	£150
5 x 4:5 ratio infographic posts	

INTERACTIVE PDFs / eBOOKS LEAD MAGNETS

Cost per page	£50
Price lists, training information, newsletters, mini-brochures, top tips etc... all available exclusively to your clients/email signups	

ONBOARDING/WELCOME iPDF

Glossy two-page interactive PDF	£95
Show clients your professionalism from the outset with a branded welcome kit	

PODCASTS

Podcast cover artwork	£50
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Please note that all prices are subject to change depending on the content of your project.

The prices shown are to give you an idea of what your artwork might cost and are based on design, artwork and supply of the file as a print-ready PDF.

If you require a price for print, just let me know via email: alison@number27design.co.uk